Privacy & Data Security Services Representation

Taft Dayton partner **Zach Heck** has broad experience with technology-related issues,

which brings a unique and vital perspective to his practice of successfully resolving disputes, litigating technology-related matters, and developing creative governance programs that blend well with existing business practices. Zach advises clients on both pre- and post-incident regulatory concerns ranging from privacy policy preparation to development of incident response plans, addressing post-incident aftermath, and responding to regulatory inquiries. He has experience advising clients with respect to FTC investigations, federal privacy regulations such as HIPAA, FCRA, TCPA, FERPA, and GLBA, as well as state laws governing personally identifying information. He also provides regulatory analysis, risk management, policy development, training, and audits. Zach represents clients in several industries, including healthcare, consumer reporting, construction, manufacturing, government contracting, education, and marketing/advertising.

Zach speaks and writes regularly on cutting-edge data privacy and cybersecurity issues, and is both a Certified Information Privacy Professional and Certified Information Privacy Manager. He has been quoted in *Consumer Reports* and interviewed by *PBS NewsHour Twitter Chat*. Zach also teaches a graduate course on legal aspects of cybersecurity at Wright State University for the Computer Science & Engineering Department, in addition to a law school course on cybersecurity laws and regulations at the Indiana University Maurer School of Law. In 2018, Zach was named to the *Dayton Business Journal's* Forty Under 40, as well as the Centerville Education Foundation's Hall of Fame. Zach has been recognized as an Ohio *Super Lawyers* "Rising Star" each year since 2019.



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EDUCATION:

- Indiana University Maurer School of Law, magna cum laude
- University of Dayton, magna cum laude

INDUSTRY CERTIFICATION:
Certified Information
Privacy Professional/United
States and European Union
(CIPP/US; CIPP/E)
Certified Information
Privacy Manager (CIPM)







ADMITTED TO PRACTICE:

- State of Ohio
- U.S. District Court for the Southern District of Ohio

PERSONAL BACKGROUND:

- Centerville High School Mock Trial Coach (2008-Present)
- Board of Directors For Society for Improvement of Conditions of Stray Animals ("SICSA") (2019-Present)
- Board of Directors for Brigid's Path (2019-Present)